



Adeoye Roluga

January 13, 2021

Mr. Adeoye Oladeinde Roluga was born in Lagos on July 31, 1950, to Pa Isaac Adebayo Roluga, an eloquent local preacher and retired railway officer, and Chief (Mrs.) Beatrice Olufunke Roluga (Nee Soriyan), the late Iya Ijo of Methodist Church Ikenne, Remo, Ogun State. He died on January 13, 2021 after a brief illness.

Mr. Roluga had his primary school education at the Ago-Ijaiye Methodist School, Ebute-Metta, Lagos and gained admission to the prestigious Government College Ibadan (GCI) where he graduated in 1967 with a West African School Certificate. While at GCI, Mr. Roluga was in the Literary and Debating Society and was an active member of the Drama Society.

Following in his father's footsteps, Mr. Roluga joined the Nigerian Railway Corporation in 1968 where he worked as a clerk before he proceeded to Columbia College, Chicago in 1970 to study Radio and TV Broadcasting/Production. He married his teenage sweetheart, Bodunrin (nee Ayoola) in June 1975 and graduated in July 1975. He obtained two master's degree – one in Motion Pictures Production and the other in Television Station Management before returning to Nigeria in 1982.

Mr. Roluga held various roles within the Nigeria Media Industry and was a pioneering member of Clapperboard Television the first private free-to-air Television in Africa before launching his own company, D.R. Marketing Communications Ltd. in January 1995 as a Media Marketing Consulting Firm.

Mr. Roluga was a trailblazer in the Nigeria Media Industry and is recognized by the industry as one of the leading authorities on Media Marketing. He was a Board of Trustee for EMCOAN (Electronic Media Content Owners Association of Nigeria) and was very active in the GCI Alumni Community.

Mr. Roluga loved American football and timed his travels around the Superbowl. He loved politics and having intellectual discussions. Although he maintained a healthy diet, he loved cheesecake and carrot cake. He was an avid reader – especially of legal thrillers. He also loved action movies and dancing.

Mr. Roluga was a loving father and husband; a mentor to many professionally, and a friend, loyal confidant, big brother and adopted uncle to many. He had a knack for problem solving and was always enthusiastic about assisting, earning him the nickname "Mr. Fix it"! He also had a good eye for women's fashion. He was very jovial and had a great sense of humor. He was extremely generous with his time and possessions - he delighted in showering people with gifts. He made everyone feel special no matter their status. Mr. Roluga is survived by his wife, four children, six grandchildren, four brothers, nephews, nieces, and cousins. He will be deeply missed by his family, friends, and associates.

Previous Events

Visitation

JAN **29**. 10:00 AM - 11:30 AM (ET)

Barrett Leber Funeral Home

148 Dean Dr

Tenafly, NJ 07670

(201) 568-8043

<https://www.barrettleberfuneralhome.com/>

Interment

JAN **29**. 12:00 PM (ET)

Hackensack Cemetery

323 Hackensack Ave

Hackensack, NJ 07601

Tribute Wall



“ Barrett Leber Funeral Home created a Webcast in memory of Adeoye Roluga



Barrett Funeral Home - January 29, 2021 at 08:23 AM

GF

“ My condolences go to the Roluga family. He will be missed. Rest well in heaven sir.

Grace Akinrinade Feyijinmi and Itunnu Fe - January 29, 2021 at 01:32 PM

OS

“ I still to not have the words to express the daze in which I remain since 16:58 on 13 January 2021 after reading Kike's message, which stated simply and so matter of factly , "Just lost Brother Adeoye". My response: "What are you talking about?". Alas! it is true!

I shall never again, on this side of eternity, have Summer lunches with you. I shall never hear you remind me to always place a premium on myself, or have you chide me for being a pushover. Hmmm! It's all still so raw, but I just want to that God for the gift of knowing you. I thank you for adopting me into your loving family, for being an uncle, adviser and confidant. For always listening and guiding without judgement.

I shall miss you very much.

I am trusting God to strengthen and uphold Aunty Bodun, my aburos Toks, Adeola, Bayo and "Debbie" and all your other loved ones.

Rest in perfect peace, our beloved Brother 'Deoye!

Fola Sodeke-Sanu

Olufolahan Sanu - January 29, 2021 at 10:02 AM

JJ

“ *Very humble and decisive human being. Mr Roluga had a great deal of passion for higher standard of balanced education and we will miss his eloquence & advocacy on our GCIOBANA development calls. Doesn't smile much but very pleasant and intriguing . Rest on brother, rest on, Jide Jegede GCIOBANA (ATL)*



Jide Jegede - January 29, 2021 at 10:00 AM

FO

“ *My Teuir as i fondly was an epitome of detail,perseverance and excellence. Had many words of advice for all of us members of the GCIOBANA.He made sure that our standing as the foremost branch all over the world did not diminished or tarnished. He loved GCI. I will personally miss you for your kind nature and always willing to help. Will always remember your attendance at my Sons graduation ceremony and your generous gift and advice to him. Thanks for supporting my initiative activity in Nigeria organizing free airtime with the TV and Radio station in 2019.Your care meant a lot to me personally. My Teuir Sleepbwell in the bossom of our almighty father untill we meet again on that resurrection day that we have all been promised. My prayers is that the beautiful and loving family he left behind will remain strong to bear this irreplaceable loss. My Teuir GOOD NIGHT Sir*

Folarin Olubowale - January 29, 2021 at 06:45 AM

EE

“ *I have very distinguished memories of him in the 90s when he did some research job for us in the then Pfizer Products PLc.Always well dressed ,spartan and enviable knowledge capital. May God comfort all he left behind. Emmanuel Ekunno Texas*

Emmanuel Ekunno - January 29, 2021 at 12:52 AM



“ *Florist Choice Bouquet was purchased for the family of Adeoye Roluga.*



January 28, 2021 at 06:33 PM



“ Sentiments of Serenity Spray was purchased for the family of Adeoye Roluga.



January 28, 2021 at 10:14 AM



“ Beautiful in Blue was purchased for the family of Adeoye Roluga.



January 28, 2021 at 03:24 AM



“ Divine Peace Bouquet was purchased for the family of Adeoye Roluga.



January 27, 2021 at 10:19 PM



“ Ocean Breeze Spray was purchased for the family of Adeoye Roluga.



January 27, 2021 at 10:05 PM



“ Enchanted Cottage was purchased for the family of Adeoye Roluga.



January 27, 2021 at 08:23 PM



“ Adoration Casket Spray was purchased for the family of Adeoye Roluga.



January 27, 2021 at 08:07 PM



“ Serene Reflections Bouquet was purchased for the family of Adeoye Roluga.



January 27, 2021 at 06:36 PM



“ Full Of Love Bouquet was purchased for the family of Adeoye Roluga.



January 27, 2021 at 04:49 PM



“ Divine Peace Bouquet was purchased for the family of Adeoye Roluga.



January 27, 2021 at 04:36 PM

KM

“ I met Mr. Roluga at our high school North America branch reunion held at Atlanta in fall 2018. I should have known him in my freshman year (1969) at GCI if he continued with his A levels studies at same school. I was amazed at his zeal for the efforts to get our famous high school restored to its old glory. He was an inspiration. When he turned 70 awhile ago, he asked me to donate to his Methodist church in Lagos, Nigeria. He refused any personal gift. Im glad I did. There's no doubt Mr. Roluga will make heaven. The little I saw of him was a life of service to others. He also cracked me up a lot with his sense of humor. Sleep well, my Teur. We shall definitely meet at HIS feet.
Kayode Majekodunmi

Kayode Majekodunmi - January 27, 2021 at 04:33 PM



“ Beautiful in Blue was purchased for the family of Adeoye Roluga.



January 27, 2021 at 04:27 PM



“ Peaceful White Lilies Basket was purchased for the family of Adeoye Roluga.



January 27, 2021 at 11:00 AM